

PRSSA-UD: First Meeting Recap/Minutes

First off, PRSSA-UD'S President, Chelsey, along with Professor Bartoo, our PRSSA Advisor, emphasized that PRSSA is a **pre-professional organization**, and is one of the few organizations on campus that can directly prepare you for a career path!

With that said, our executive board discussed **some of the many benefits of joining PRSSA**

- 1) First off, our organization can help you understand what Public Relations actually is. It also:
- 2) Helps you to take advantage of **internship opportunities**
- 3) Helps you to partake in **networking events** and expand your professional circles/contacts and teaches HOW to network correctly
- 4) Focuses on **resume building**
- 5) Explains how to apply for **Scholarships**
- 6) Teaches you **how to use social media professionally**
- 7) Helps you to get involved in **National Events**

Carolyn, our meetings director, focused on our meeting format and some of our awesome past speakers. We plan on having so many more great speakers this year, including **Mike Preston and Rebecca Timms who work for the Philadelphia 76ers!** They will be speaking at **our next meeting on September 24th**. Don't miss it! The best part about this is YOU have the ability to contact us with the types of speakers you'd like to see, or if you have any ideas as to what types of fields you'd like to hear speakers from. If you have any ideas, email Carolyn at carolynb@udel.edu.

Jamie, our program director, spoke to us about cool past events we hosted last year and some of the great programs we are preparing for this year. One of the next upcoming programs she mentioned was: **"Night With The Pros" (where you have a chance to hear professionals speak about their real world experiences), which will be held on Thursday, November 15th, from 7:00-9:00 p.m. in Trabant room 209, 211.**

Elynsey, our VP of professional development, discussed the **Mentor-Mentee program** offered through PRSSA-UD, in which an underclassman is assigned a Mentor in the field of PR, whether it be a professional or a current UD student. She also talked about the **"Skill Slam" series** PRSSA-UD will be hosting, where you will have a chance to perfect your skills (in areas such as social media, LinkedIn, etc.). If you are interested in getting involved in these programs, please email **Elynsey at emprice@udel.edu!**

Bobby, our Public Relations Director, spoke about getting involved with PRSSA-UD's **Blog, Newsletter, and Communications Committee!** If you are interested in getting involved with any of these awesome teams, or want to show off your writing skills, please email Bobby at bschraid@udel.edu.

Sara, Operations Director, emphasized the advantages of becoming a paying member.

Natalie, our finance director, explained that **dues are \$60 (10 dollars goes to our local chapter, and the rest of the money goes to PRSA, the National Organization)**. If you want to continue to come to our meetings and find out what PRSSA is all about, you are more than welcome to! You will have another opportunity to pay dues this Spring.

Otherwise, if you are ready to become a member this semester and want to have access to all of the perks PRSSA has to offer, then remember that **membership fees are due: October 15 to Natalie (nhines@udel.edu)**.

Finally, remember that there is a **PRSSA National Twitter Chat next Monday, Sept. 17 at 9 p.m.!** (@PRSSANational, #prssa, #prstudchat, #pr2ochat)

AND, our **NEXT GENERAL MEETING IS ON MONDAY, SEPTEMBER 24TH, IN KIRKBRIDE 206 AT 5:00 P.M.!**