

PRSSA MEETING MINUTES

November 3, 2014

Gore 320, 5:00 p.m

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1. Fall Field Trip
 - a. iHeartMedia- saw where they hold shows and one of talk hosts was there to give them the inside scoop
 - b. Small part of a big company
 - i. Had the opportunity to see what goes on behind the scenes
2. Fill out Chaper Survey!
3. NWTP
 - a. November 20, 7 p.m. Alfred Lerner
 - b. Google form will be sent out
4. PRSSA Twitter Chat
 - a. November 10 with Waynesberg and Alabama
5. Twitter Chat 101
 - a. Avoid the Stress
 - i. Follow moderator(s)
 - ii. Follow hastag via TweetChat.com
 1. Helps keep up-to-date without clutter of Twitter timeline
 - b. Tweet like a pro
 - i. Before you answer a question, start your tweet with A1,A2, etc.
 - ii. Include the Chat hashtag to make sure others see you response
Ex: A1: Hi, I'm Keri, a senior @UDelaware @PRSSA_UD #PRDirector. Excited to be here! #PRStudChat
 - c. Network like an all star
 - i. Respond to others' tweets, if possible
 - ii. Retweet and/or Favorite responses that you like
 - iii. Follow other chat participants
6. National Tip Time
 - a. Internship Center
 - i. PRSSA.com
 - ii. Internships & Jobs
 - iii. Internship Center
 - iv. Member login
 1. Dont know your username? Request your login info
 2. PRSSA will send it to the email you provided
 3. You can change your password

- v. Search for jobs or internships through keywords and locations
- vi. Upcoming Events
 - 1. Networking Skill Slam
 - 2. Twitter Chat
 - 3. Night With the Pros